

## LINGUISTIC AND CULTURAL REPRESENTATION OF THE NA'VI PEOPLE IN AVATAR: THE WAY OF WATER

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### Abstract

*Avatar: The Way of Water offers more than just science fiction; it constructs a richly detailed linguistic and cultural landscape through the fictional Na'vi people. This article explores the representation of Na'vi language and culture using a qualitative and interdisciplinary approach that integrates linguistics, cultural anthropology, ecocriticism, and postcolonial theory. The Na'vi language, intentionally developed for the film, serves not only as a narrative tool but also as a symbol of cultural resistance against colonial power. The depiction of Na'vi society reveals a profound spiritual connection with nature and bears strong resemblances to real-world Indigenous communities such as the Mentawai, Papuan, Amazonian, and Māori peoples. This study compares the Na'vi's sociocultural systems with those of Indigenous peoples worldwide and examines how the film critiques ecological destruction and global capitalism. The findings suggest that the film functions not merely as visual spectacle, but as a reflective medium that promotes Indigenous knowledge and cross-cultural empathy in the global era.*

**Keywords:** Na'vi culture, constructed language, Indigenous peoples, Avatar: The Way of Water, cultural representation, postcolonial critique

### Abstrak

Film Avatar: The Way of Water menghadirkan lebih dari sekadar kisah fiksi ilmiah; ia menyuguhkan lanskap budaya dan bahasa yang kompleks dari suku fiksi Na'vi. Artikel ini bertujuan untuk mengeksplorasi representasi kebahasaan dan kebudayaan suku Na'vi melalui pendekatan kualitatif dan interdisipliner, menggabungkan teori linguistik, antropologi budaya, ekokritik, dan poskolonialisme. Bahasa Na'vi, yang dikembangkan secara khusus, tidak hanya menjadi alat komunikasi naratif, melainkan juga sarana resistensi simbolik terhadap kekuasaan kolonial. Sementara itu, penggambaran budaya Na'vi mencerminkan hubungan spiritual yang mendalam dengan alam serta menunjukkan kemiripan dengan masyarakat adat seperti Mentawai, Papua, Amazon, dan Maori. Kajian ini juga membandingkan sistem sosial Na'vi dengan struktur budaya masyarakat adat dunia nyata dan mengulas bagaimana film ini menyuarakan kritik sosial terhadap kapitalisme global dan perusakan ekologi. Temuan menunjukkan bahwa film ini bukan sekadar hiburan visual, tetapi juga media reflektif yang

### Article History

Received: June 2025

Reviewed: June 2025

Published: June 2025

Plagiarism Checker No 234

Prefix DOI : Prefix DOI :  
10.8734/argopuro.v1i2.365

Copyright : Author

Publish by : Argopuro



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menyuarakan nilai-nilai kearifan lokal dan mendorong empati lintas budaya dalam konteks global.

**Kata kunci:** budaya Na'vi, bahasa fiksi, masyarakat adat, Avatar: The Way of Water, representasi budaya, kritik postkolonial

## INTRODUCTION

In the landscape of contemporary cinema, few films have resonated with global audiences as profoundly as *Avatar*, directed by James Cameron. The newest installment, *Avatar: The Way of Water*, extends beyond its visually stunning narrative set on the alien planet of Pandora it delves deeper into the linguistic and cultural dimensions of the planet's Indigenous population, the Na'vi. This sequel presents a complex interplay between humans and the native inhabitants, offering insights into cultural identity, ecological consciousness, and resistance to colonial intrusion.

Science fiction, as a genre, has long served as a vehicle for examining multifaceted themes, including technology, imperialism, environmental degradation, and cultural identity. Films such as *2001: A Space Odyssey* and *Dune* have demonstrated how futuristic storytelling can reflect present day social and political realities. In this regard, *Avatar: The Way of Water* occupies a distinct position, merging sophisticated cinematic technology with narratives grounded in anthropological and ecological themes.

Traditionally, science fiction has been dominated by Western perspectives, often portraying alien species and distant planets as metaphors for the exotic or the threatening "other." Cameron takes a notably different route by positioning the Na'vi not as objects of conquest or curiosity, but as moral agents at the heart of the story. They are not merely victims of human exploitation but are portrayed as bearers of profound wisdom and ethical systems that challenge the presumed superiority of the human (often Western) worldview.

In this sequel, the depiction of Na'vi society becomes more expansive through the introduction of the Metkayina clan an oceanic group whose lives are intimately tied to the sea. Their aquatic adaptations, spiritual worldview, and harmonious existence with their marine surroundings offer a broadened representation of Na'vi culture, moving beyond the forest-based Omatikaya from the first film. This development allows for a richer portrayal of linguistic diversity, symbolic meaning, and visual aesthetics within the *Avatar* universe.

Integrating cultural elements into science fiction narratives serves a vital function, particularly in an era shaped by globalization and cultural homogenization through mass media. Representing Indigenous cultures within mainstream platforms like Hollywood films enables symbolic recognition and contributes to cultural preservation. It encourages conversations across cultures about human relationships with the environment and about the construction of identity rooted not only in technological advancement but also in ancestral heritage and traditional values.

James Cameron's creation of Pandora was not arbitrary; it was grounded in rigorous research into human cultures and languages, resulting in a fictional world that feels authentic and lived-in. Consequently, *Avatar* becomes more than a cinematic spectacle it operates as a fictional form of anthropological inquiry that invites critical reflection rather than passive admiration. For this reason, analyzing the language and culture of the Na'vi is meaningful not only in a cinematic sense but also within cultural, ideological, and even political frameworks.

What makes the study of the Na'vi language and culture particularly significant is their ability to symbolically reflect the values, struggles, and wisdom of real-world Indigenous peoples. The Na'vi language, constructed by linguist Paul Frommer, stands as a sophisticated act of world building that transcends aesthetic appeal. It embodies a living worldview and offers a credible system of communication within the fictional universe. Simultaneously, the

cultural traits portrayed in the film draw inspiration from actual Indigenous traditions, including those of the Mentawai people of Indonesia. This integration of real cultural models into fictional narratives fosters reflection on pressing issues such as cultural preservation, respect for the natural world, and identity politics.

This article aims to conduct a critical examination of how language and culture are constructed and represented through the Na'vi in *Avatar: The Way of Water*. Employing an interdisciplinary framework that includes linguistics, cultural anthropology, and postcolonial theory, this study explores how the Na'vi language operates as both a vehicle of cultural identity and a symbol of resistance. Moreover, it investigates the ways in which the Na'vi's spirituality, social structures, and ecological relationships mirror those of Indigenous communities, underscoring the broader relevance of Indigenous wisdom in today's media landscape.

Ultimately, this analysis seeks to deepen our understanding of how popular culture can meaningfully engage with Indigenous perspectives in ways that are respectful, nuanced, and transformative. It also highlights the importance of linguistic and cultural authenticity in speculative fiction as a pathway toward fostering empathy and promoting intercultural awareness.

## **MATERIALS AND METHODS**

This study adopts a qualitative research approach, employing textual analysis and discourse analysis to investigate the linguistic and cultural representations of the Na'vi people in *Avatar: The Way of Water*. The qualitative method is selected for its capacity to uncover the deeper meanings embedded within the film's narrative, with particular attention paid to the implicit cultural and linguistic elements that shape the viewer's understanding.

The primary data analyzed in this research consists of spoken Na'vi dialogue, visual depictions of Na'vi culture, as well as narrative structures and symbolic elements presented throughout the film. Supplementary sources include interviews with the filmmakers, scholarly works on constructed languages (conlangs), and relevant literature in the fields of cultural anthropology and ecocriticism.

The analysis is conducted through a multi stage process. First, the study examines the structure and use of the Na'vi language, identifying linguistic features that reflect the cultural identity of the fictional group. Particular attention is given to pronouns, sentence construction, and context-sensitive expressions that demonstrate the Na'vi worldview. Second, the study analyzes the cultural aspects depicted in the film, including belief systems, social organization, and the relationship between the Na'vi and their natural environment.

Third, the research draws comparisons between the fictional culture of the Na'vi and realworld Indigenous traditions especially those of the Mentawai people of Indonesia highlighting parallels in symbolism, lifestyle, and ecological ethics.

The theoretical framework integrates three main perspectives: anthropocentric linguistics, to understand the relationship between language and worldview; postcolonial theory, to examine cultural power dynamics and resistance narratives; and ecocriticism, to interpret the film's environmental messages. This combination of perspectives facilitates a comprehensive, multidimensional analysis of the film as a cultural text with both aesthetic and ideological implications.

Through this methodological approach, the study aims to provide a holistic understanding of how *Avatar: The Way of Water* constructs a fictional yet credible world that reflects real issues related to identity, culture, and ecological sustainability. The findings are intended to contribute not only to film studies and linguistics but also to broader conversations on the representation of Indigenous knowledge and values in global popular media.

## RESULTS AND DISCUSSION

### Na'vi Language as an Expression of Cultural Identity

In the realm of speculative fiction, constructed languages or *conlangs* often serve a purpose far beyond narrative communication. They function ideologically, as deliberate constructs that embody cultural perspectives, social structures, and even resistance against dominant powers. The Na'vi language, meticulously developed by linguist Paul Frommer for *Avatar*, stands out as a prominent example of how a fictional language can enrich world building while conveying profound cultural meaning.

One of the most striking features of the Na'vi language is its inclusive and exclusive pronoun system. For instance, the pronouns for “we” distinguish between inclusive (*oe ayoe*) and exclusive (*oe ayoeng*) forms. This linguistic distinction highlights how Na'vi society marks the boundaries between self and community not only grammatically, but socially and symbolically. Similar pronoun structures can be found in many Indigenous languages, such as those spoken by the Māori or Dayak peoples, where the concept of “we” versus “they” reflects broader cultural understandings of belonging and relationality. By embedding such features, Frommer infuses the Na'vi language with a subtle but powerful cultural framework.

The Na'vi syntax also demonstrates a balance between flexibility and structural integrity. Verb affixes indicating aspect, duration, or capacity such as *tsun* (ability) and *nga* (subject marker) signal an awareness of time, agency, and responsibility. These linguistic elements reflect the cultural values of the Na'vi, who emphasize harmony, caution, and reverence for all actions as interconnected within the living web of Eywa. Language here is not merely descriptive, but reflective of a cosmology rooted in balance and accountability.

Importantly, the use of the Na'vi language in the film extends beyond aesthetics; it represents a symbolic act of linguistic resistance. In many historical cases, Indigenous languages have been suppressed under colonial rule in favor of standardized, dominant tongues. In *The Way of Water*, the Na'vi continue to speak their native language even though they understand the human (English) language, signaling a deliberate choice to preserve cultural autonomy. Language, therefore, becomes both a vessel of identity and a form of cultural defense.

The willingness of human characters such as Jake Sully and his children to learn and respect the Na'vi language illustrates a deeper message: cross-cultural understanding must be built on empathy and active engagement, not imposed hierarchy. The film critiques the assumption that technological superiority equates to cultural superiority. Instead, it elevates the importance of humility, listening, and learning from others.

Moreover, language in Na'vi culture serves a spiritual purpose. Prayers, rituals, and communication with Eywa are conducted in the native tongue, reinforcing the sacred link between language and metaphysical presence. In linguistic anthropology, this is referred to as *language ideology* the belief that language is not merely functional but inherently tied to spiritual and social worlds. Similar beliefs are found among many Indigenous communities, including the Mentawai people of Indonesia, where chants, songs, and spoken traditions connect humans with nature and ancestral spirits.

In this context, the Na'vi language operates not simply as a fictional linguistic device, but as a cultural and spiritual anchor. Outside the film, communities of fans and learners through platforms like [Lea.rnNavi.org](http://Lea.rnNavi.org) have engaged with the language in meaningful ways, turning it into a participatory cultural phenomenon. This reflects how fiction, when crafted with depth and respect, can inspire real-world interest in linguistic diversity and the preservation of endangered cultural knowledge.

### **Representation of Na'vi Culture and Spirituality**

One of the most prominent aspects of Na'vi society depicted in *Avatar: The Way of Water* is its belief system, which is deeply intertwined with nature. The concept of *Eywa* a life force that connects all living beings on Pandora reflects a holistic worldview in which the natural world is not separate from, but integral to, existence. In the film, water becomes a central symbol of life and spiritual depth, emphasizing that the Na'vi's relationship with the environment is not merely physical, but profoundly sacred. This portrayal bears strong resemblance to animistic belief systems and Indigenous spiritual practices found across various cultures, including those in Indonesia. The Na'vi's ecological reverence and spiritual symbiosis with their surroundings closely parallel the worldviews of communities such as the Mentawai, who regard the forest and its spirits as essential parts of life. For these communities, nature is not a resource to be exploited, but a living entity to be honored, respected, and protected.

In *The Way of Water*, this spiritual relationship is not only represented through religious rituals or sacred symbols, but also embodied in the everyday practices of the Na'vi. The Metkayina clan, for instance, demonstrate their connection to water through physical adaptation, storytelling, and ritualized interactions with marine creatures. Their customs are informed by a cosmology in which humans, animals, and ecosystems exist in a continuous and reciprocal relationship. The film presents nature as a conscious presence alive and reactive to human (or Na'vi) actions. This concept aligns with many Indigenous cosmologies, where the environment possesses agency and is capable of communicating with human beings through dreams, signs, or sacred encounters. Such beliefs stand in contrast to modern, mechanistic views of nature as passive matter, and instead promote a relational ethic based on reciprocity and humility.

Moreover, the Na'vi's spiritual life is inseparable from their social and cultural structures. Ceremonies, rites of passage, and ancestral worship all reinforce collective identity and intergenerational continuity. The use of oral tradition, memory, and ritual language serves not only to preserve cultural knowledge but also to ensure that each generation inherits a deep sense of place and purpose.

Through its detailed representation of Na'vi spirituality, the film foregrounds themes that are often marginalized in mainstream cinema: sacred ecology, spiritual ecology, and the interdependence of life. It affirms that spirituality can serve as both a source of cultural resilience and a framework for ecological stewardship.

By drawing from real world Indigenous traditions, the film does not simply invent a fantasy culture; rather, it invites viewers to consider alternative ways of relating to the environment ways that prioritize harmony, gratitude, and sacred responsibility. In doing so, *Avatar: The Way of Water* offers a counter-narrative to dominant cultural paradigms, challenging audiences to rethink modernity's disconnection from the natural world.

### **Indonesian Cultural Influences in the Representation of the Na'vi**

The visual and cultural design of the Metkayina clan in *Avatar: The Way of Water* draws clear inspiration from the traditions of coastal communities in Indonesia. Their ocean based way of life, their free diving techniques, and the intricate body art and tattoos they wear strongly resemble the practices of Indigenous groups such as the Mentawai and other maritime peoples of the Indonesian archipelago. This artistic and anthropological referencing demonstrates how popular cinema can function as a medium for cultural acknowledgment and appreciation especially for local traditions that have historically been underrepresented on the global stage. Such influences are not merely aesthetic enhancements but contribute to the depth and authenticity of the film's world-building. By incorporating elements that mirror real-life cultural expressions, *Avatar* not only enhances its narrative texture but also introduces international audiences to the richness of Indigenous maritime heritage. The

representation of the Metkayina people thus becomes an entry point for recognizing the sophistication of traditional ecological knowledge and cultural identity rooted in a deep relationship with the sea.

The emphasis on oceanic living, ritualized interaction with marine animals, and clan based social cohesion echoes the lived realities of many Indonesian coastal groups, particularly in the ways they view the sea as sacred and animate. For the Mentawai, the act of tattooing is not merely decorative but imbued with spiritual significance marking stages of life, kinship, and connection to the natural and supernatural world. Similarly, the body markings of the Metkayina clan reflect both identity and spirituality, merging form with meaning.

By drawing upon these cultural sources, *The Way of Water* offers more than symbolic gestures of inclusion; it provides a platform for reevaluating the value of Indigenous knowledge systems. In an era marked by ecological crisis and cultural erasure, the film gestures toward the urgency of learning from communities whose lifeways emphasize balance, respect, and longterm sustainability. Their visibility in a blockbuster narrative not only affirms their relevance but elevates their philosophies to global discourse. This careful and respectful borrowing also suggests a shift in how Indigenous representation is handled in global cinema.

Rather than appropriating or stereotyping, the film pays homage to these cultures by embedding their values within the story world. It reflects a more collaborative and ethically informed model of cultural engagement one that acknowledges influence while seeking to preserve dignity and meaning. Ultimately, the Indonesian-inspired aspects of the Na'vi culture in *Avatar: The Way of Water* help bridge the gap between fiction and reality. They invite reflection on the enduring wisdom of traditional lifeways and affirm the potential of popular media to serve not only as entertainment, but also as a vessel for cultural education and ethical storytelling.

### **Ecological and Postcolonial Themes in the Narrative**

The central conflict between the Na'vi and humans in *Avatar: The Way of Water* operates as a powerful metaphor for both colonial aggression and environmental devastation. The film presents a sharp critique of how humans, driven by extractive capitalism and industrial expansion, exploit natural resources without regard for ecological balance or Indigenous rights. In this framework, the Na'vi emerge not simply as fictional characters, but as symbolic defenders of a sustainable worldview one that stands in stark contrast to the logic of conquest and commodification.

The narrative clearly parallels real-world histories of colonial expansion, in which Indigenous peoples were displaced, marginalized, or eradicated to make way for resource extraction, plantation economies, or corporate development. The actions of the RDA (Resources Development Administration) in the film, which seeks to mine Pandora's resources at the cost of its inhabitants, echoes the strategies of modern multinational corporations operating in biodiverse yet vulnerable regions such as the Amazon, Papua, or Kalimantan. The film's ecological messaging resonates with ongoing environmental crises and land disputes involving Indigenous communities globally.

In *The Way of Water*, the Na'vi's defense of their land is portrayed not only as an act of physical resistance but also as a moral and spiritual imperative. Their refusal to abandon sacred places or compromise with invaders reflects a deep understanding that the land is not merely a possession it is a living entity that sustains identity, ancestry, and cosmological order. This portrayal aligns closely with Indigenous epistemologies in which the environment is not external to culture but interwoven with it. The film also raises questions about accountability and complicity through characters like Jake Sully and his children. As hybrids of both human and Na'vi worlds, they embody the possibility of transformation of choosing solidarity over dominance, empathy over control. Jake's allegiance shift reflects a rare narrative arc in

mainstream cinema: a colonizer who does not assimilate others, but instead relinquishes his own cultural supremacy to become part of a system rooted in reciprocity and respect.

From a postcolonial theoretical lens particularly drawing on the work of Edward Said and Homi K. Bhabha the film presents multiple layers of resistance. The Na'vi's cultural resilience, spiritual practices, and ecological ethics all serve as forms of defiance against imperial ideologies. Moreover, the hybrid identities of the younger generation children born from both human and Na'vi lineages represent a form of *hybridity*, where new cultural meanings are negotiated through lived tensions and solidarities. These characters stand as metaphors for real-world individuals navigating intercultural legacies, diaspora, and the politics of belonging.

However, the film is not without contradictions. While it champions Indigenous values and critiques colonial violence, it still positions a former human soldier Jake Sully as a central protagonist and agent of change. This structure risks perpetuating the familiar trope of the "white savior," in which the outsider becomes the hero of the Indigenous struggle. Though *Avatar* challenges many conventions, it also remains entangled within the very structures it critiques.

Nevertheless, *The Way of Water* represents a significant step forward in how Hollywood engages with postcolonial and environmental issues. By placing Indigenous voices, values, and worldviews at the heart of its narrative albeit through metaphor the film contributes to a broader cultural shift toward more inclusive and reflective storytelling. It invites viewers to see Indigenous resistance not as an artifact of the past, but as a continuing, vital force for ecological justice and cultural survival. Furthermore, the film resonates deeply with contemporary issues such as climate change, environmental misinformation, and the marginalization of minority cultures. Rather than offering a detached dystopia, *Avatar* creates a world that mirrors our own, encouraging audiences especially younger generations to imagine alternatives to ecological destruction and cultural erasure. Through its immersive narrative and symbolic richness, the film transforms entertainment into a call for planetary empathy and ethical responsibility.

## **Comparative Study: The Na'vi and Realworld Indigenous Peoples**

The portrayal of the Na'vi in *Avatar: The Way of Water* can be viewed as a composite reflection of diverse Indigenous cultures across the globe. This creative synthesis enriches the film's narrative and provides a framework for comparing fictional elements with the lived realities of Indigenous communities in regions such as Papua, the Amazon, and Polynesia. Such comparisons not only enhance our understanding of how global cinema borrows from and reimagines cultural identities, but also serve as an entry point for appreciating and honoring real world Indigenous wisdom.

### **a. The Na'vi and Indigenous Peoples Of Papua**

Striking similarities exist between the Na'vi and Papuan ethnic groups such as the Dani and Asmat, particularly in their spiritual worldview and ecological orientation. In both cases, the natural environment is regarded not merely as a source of sustenance but as a sacred realm, integrated into every aspect of life. For example, in *The Way of Water*, the Na'vi refrain from cutting down trees or disturbing marine life without spiritual consent from *Eywa*. This practice resonates with traditional Papuan rituals, where major actions like felling large trees or undertaking a hunt are accompanied by ceremonial acts seeking permission and blessing from nature spirits.

Moreover, both cultures employ rich visual symbolism through body art, tattoos, and the use of natural ornaments. These elements are not decorative alone but signify social roles, ancestral ties, and sacred identity. Such expressions reinforce the idea that beauty in Indigenous culture is deeply embedded in spiritual meaning and collective memory.

## b. The Na'vi And Amazonian Tribes

In terms of resistance to colonialism and resource exploitation, the story of the Na'vi strongly mirrors the struggles of Indigenous peoples in the Amazon. Tribes such as the Yanomami and Kayapo have long been threatened by illegal logging, mining, and external corporate interests often backed by state institutions and global markets. Similarly, in *The Way of Water*, human entities arrive on Pandora with extractive agendas, disregarding the lives, rights, and cultural values of its original inhabitants.

Like the Na'vi, Amazonian communities rely deeply on their natural environments, especially rivers and forests, not just for physical survival but for spiritual continuity. The Metkayina clan's mastery of diving and underwater navigation reflects cultural practices found among riverine tribes who have developed intricate knowledge of aquatic ecosystems. This shared ecological sensitivity and the transmission of environmental knowledge through generations create strong parallels between the two worlds.

## c. The Na'vi And The Māori People

Among the clearest cultural parallels in *The Way of Water* are those with the Māori of Aotearoa (New Zealand). The Na'vi and Māori share an emphasis on honor, clan identity, and intergenerational connections. In the film, these values are illustrated through the Na'vi's deep reverence for ancestors, the training of the younger generation, and the belief that spiritual strength flows through bloodlines and cultural continuity.

The phonetic qualities of the Na'vi language also bear resemblance to Austronesian languages, including Māori, suggesting a deliberate linguistic design that evokes a sense of familiarity while retaining an exotic tone for global audiences. Ritual naming, sacred storytelling, and extended kinship structures in the film clearly mirror cultural patterns found in Polynesia. These elements reinforce the idea that the Na'vi are not just fictional aliens but a symbolic fusion of real world Indigenous values and identities.

By juxtaposing the Na'vi with these Indigenous communities, the film opens a space for cultural recognition and reflection. The comparisons do not seek to reduce or generalize complex societies, but rather highlight shared values: spiritual ecology, communal living, oral tradition, and resistance to displacement. Such portrayals in mainstream cinema can play a vital role in reshaping public perception, moving from marginalization to celebration of Indigenous cultures.

## Social Critique in Hollywood Cinema through *Avatar*

*Avatar: The Way of Water* is not only a visual masterpiece in terms of cinematography, but also a narrative vessel carrying a layered critique of colonial legacies, ecological exploitation, and Western cultural hegemony. Viewed through a postcolonial lens, the film offers a counter narrative to dominant histories challenging global power structures and their often violent encounters with Indigenous societies.

James Cameron constructs Pandora as a metaphorical "uncolonized" planet: abundant in natural resources, spiritually rich, and home to communities labeled as "primitive" by invading powers. The RDA (Resources Development Administration), a corporate entity representing Earth's interests, embodies the archetype of modern extractive capitalism pursuing resources with little regard for ecological sustainability or the rights of Indigenous populations. The motivation for human expansion on Pandora is not curiosity or mutual understanding, but pure economic gain, echoing the logic of real-world resource imperialism.

This narrative arc finds direct parallels in historical and contemporary events, such as land grabs for palm oil plantations in Kalimantan, mining operations on Indigenous lands in Papua, and deforestation in the Amazon by multinational consortia. In this context, the Na'vi are portrayed as active agents of resistance symbols of collective defiance against structural violence. Their struggle is not just an act of rebellion; it is a fight to preserve their culture, environment, and right to self-determination. A particularly important element of the film is



its exploration of internal human conflict. Characters like Jake Sully and his family, although originating from the colonizing side, choose to stand with the Na'vi. This shift represents a rare narrative of reconciliation in mainstream cinema suggesting that transformation is possible not through dominance, but through humility, immersion, and respect for Indigenous ways of life. Instead of assuming the role of a conqueror or savior, Sully adapts and submits to Na'vi customs, making his journey one of ethical realignment rather than heroism.

Drawing on postcolonial theorists such as Edward Said and Homi K. Bhabha, the film also visualizes the concept of *hybridity* the formation of new cultural identities through the interaction of colonizer and colonized. The children of Jake and Neytiri, born of mixed human and Na'vi heritage, embody the tensions and potentialities of hybrid identity. Navigating discrimination and alienation from both sides, they represent the complex negotiations faced by diasporic and bicultural individuals in an increasingly globalized world.

Yet, the film is not without its contradictions. Despite its progressive themes, it still centers a former human marine as the protagonist and primary agent of change. This decision risks reproducing the "white savior" trope, which remains a contentious issue in postcolonial studies. While *Avatar* attempts to elevate Indigenous voices, it still operates within the narrative logic of Western filmmaking, where moral authority is often filtered through the lens of an outsider. Nonetheless, *The Way of Water* signals a shift in Hollywood's engagement with social critique. Unlike many blockbuster films that exoticize or oversimplify Indigenous cultures, *Avatar* creates space for the Na'vi to speak, act, and resist on their own terms. It gestures toward a more inclusive cinematic landscape, where Indigenous perspectives are not only present but central to the story's ethical and emotional core.

Critical engagement with *Avatar* must also acknowledge the inherent limitations of its production. As a Hollywood product, the film remains embedded in industrial systems shaped by profit, spectacle, and global distribution. However, it nonetheless opens a valuable dialectical space one where dominant narratives can be questioned, and where the audience is invited to reflect on their own role in systems of consumption, displacement, and ecological neglect, the film's critique is timely and resonant, particularly in the context of today's climate crisis, environmental misinformation, and cultural marginalization. *Avatar* does not simply portray a fictional planet it mirrors the pressing realities of our own world, urging a reconsideration of how we relate to the Earth and to one another. Through its global reach and emotionally charged storytelling, the film challenges viewers to adopt a more compassionate, ethical, and ecologically conscious worldview.

## CONCLUSION

*Avatar: The Way of Water* offers far more than a visually spectacular cinematic experience; it presents a rich, multi layered representation of the Na'vi people's language and culture, carefully constructed to reflect deeper philosophical, spiritual, and ecological values. The Na'vi language, crafted with detailed linguistic principles, serves not only as a narrative tool but as a foundational element of their cultural identity emphasizing the importance of communication as a vehicle for worldview, memory, and resistance.

The film's depiction of Na'vi culture through its spiritual practices, ecological symbiosis, and social structure reveals a narrative that speaks directly to contemporary global concerns such as colonialism, environmental degradation, and cultural preservation. Rather than imagining an entirely alien culture, the film draws from real world Indigenous traditions, grounding its fictional world in recognizable truths and values that transcend geography. Significantly, the influence of Indonesian Indigenous cultures especially the Mentawai people enriches the visual and philosophical identity of the Na'vi. These parallels are not incidental but deliberate, serving as a form of cultural acknowledgment and symbolic preservation. In

doing so, *Avatar* becomes a vessel for introducing traditional ecological knowledge and Indigenous worldviews to international audiences.

By applying an interdisciplinary approach merging linguistics, cultural anthropology, ecocriticism, and postcolonial theory this study demonstrates that *Avatar: The Way of Water* operates as both an artistic creation and a site of critical reflection. The film challenges its audience to consider how language and culture shape human relationships with nature and with each other. It also foregrounds the need to preserve and respect Indigenous knowledge systems, which continue to offer viable alternatives to dominant narratives of progress and development.

In conclusion, *Avatar: The Way of Water* should not be seen merely as science fiction or entertainment. It is a cultural artifact that reflects pressing ethical and political questions of our time. Through its portrayal of the Na'vi, the film invites viewers to imagine a world rooted not in conquest, but in connection where language, culture, and ecology are woven into a shared fabric of life.

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